

2003 SPECIAL EVENTS

OCTOBER

- 4 Bluegrass Jam, Pioneer Center, 407-348-4278
- 9-12 Silver Spurs Rodeo, Osceola Heritage Park's
Silver Spurs Arena, 407-847-4052
- 12 Viva Osceola; Kissimmee Lakefront Park
407-847-3174
- 17 Friday Night Live, Downtown St. Cloud 407-498-0008
- 17-18 St. Cloud Reunion Weekend, Downtown St. Cloud
407-892-3671

- 18 Oktoberfest, Osceola Heritage Park's
Exhibition Building 407-933-4778

NOVEMBER

- 1 Bluegrass Jam, Pioneer Center 407-348-4278

- 1-2 AquaMania, Kissimmee Lakefront Park 800-333-KISS
- 13-14 Founder's Days, Kissimmee Good Samaritan
Retirement Village 407-933-3213
- 14 Friday Night Live, Downtown St. Cloud 407-498-0008
- 15 Osceola County Scholarship Bowl, Disney's Wide
World of Sports Complex 407-518-2251
- 15-16 Osceola Art Festival, Downtown Kissimmee
407-846-6257

DECEMBER

- 6 Bluegrass Jam, Pioneer Center 407-348-4278
- 6-7 St. Cloud Art Festival, Downtown St. Cloud
407-892-6916
- 13 Kissimmee Holiday Extravaganza,
Kissimmee Lakefront Park 407-93EVENT

BeautiVacation

W. 192 REDEVELOPMENT
4845 W. Irla Bronson Memorial Hwy.
Kissimmee, Florida 34746
(407) 390-1700



Resort tax funds paid by visitors to Kissimmee-St. Cloud are used to produce and distribute this newsletter.

report BeautiVacation

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Banner Program Comes to West 192 Corridor

The West 192 Redevelopment Board is shedding new light on an opportunity to enhance the look and the coffers of the West 192 Redevelopment Project.

Committee members of the West 192 Redevelopment Advisory Board put together a plan to utilize the light poles along the corridor to display banners. The committee proposed a Banner Resolution that would allow individuals, groups, or community partners to pay a fee to hang banners from all, or part, or the 300 light poles lining U.S. Hwy 192. To hang banners along the corridor, interested parties would have to apply for a license, be approved, produce the banners, and contract an Osceola County-approved installer.

The Osceola County Board of County Commissioners recently passed Resolution #03-007R, which sets out the guidelines for the banner program and gives the West 192 Redevelopment Advisory Committee the responsibility for recommending potential licensees. The Board of County Commissioners will consider all recommendations and has the final decision.

Banner licenses will be considered only if the banners will be promoting an event that will occur in Osceola County, promoting Osceola County as a whole, or promoting a particular attribute of Osceola County. The number of banners, and the number of days of display will determine the rates and fees for the banner program. Non-profit groups can apply for a discounted program.

Those individuals or entities that wish to obtain a license for placing banners must submit an application with an application fee of \$100 to the West 192 Coordinator. The non-refundable fee will be deposited directly into the West 192 Operating Fund and the advisory board will review the application. Funds raised from this endeavor will allow the board to purchase banners promoting West 192, which would hang on the poles when they have been contracted by another organization.



West 192 Is Now Online

Searching for information on the West 192 BeautiVacation Project online? Look no further than Osceola County's website www.osceola.org. The county recently updated its website to include information, PDF documents and images related to the West 192 BeautiVacation Project. Visitors to the homepage can click on the Departments and Agencies heading to go to a directory page. Alphabetically listed, West 192 BeautiVacation has a link at the bottom of the page. Clicking the link takes browsers to an information page that offers a summary of the project. On the left-hand side, a navigation bar provides links to documents and images. The documents link leads to downloadable PDF documents of the most current map brochure and BeautiVacation Report newsletter. The images link leads to downloadable versions of the West 192 Guidemarker map. Contact information for the West 192 BeautiVacation Project is also available at this site.

INSIDE

- City Solutions for Racks2
- FAQs3
- Guidemarker Maps3
- Special Events.....4

W. 192 REDEVELOPMENT BOARD

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W. 192 Coordinator
W. 192 Redevelopment District

MARKER
12

Frequently Asked Questions About the BeautiVacation Project

How can property owners incorporate the Guidemarkers into their printed materials?

By either identifying the closest Guidemarker number in brochure copy, or by using the official Guidemarker number logos as an art element. Guidemarker number logo slicks are available to property owners through the West 192 Coordinator.

What materials with Guidemarker information are currently in circulation?

The Guidemarker maps listing businesses located in the district by category and location are available and are updated on regular basis. Guidemarker map posters and tabletop displays are available to businesses and new Guidemarker maps are being installed at the kiosk locations.

Landscaping has been added in many new places. Who is responsible for maintaining it?

The West 192 BeautiVacation Project has contracted a landscape maintenance firm, VMS Inc., to maintain the landscape and landscape components, such as irrigation and weed control. The contract is through the West 192 Advisory Board, therefore all questions or issues concerning landscape should be directed to the West 192 Coordinator.

Can property owners cut back or uproot landscape in front of their property if they feel there is an issue with it?

Part of the West 192 BeautiVacation Project includes a landscape maintenance agreement; therefore property owners should report their issue to the West 192 Coordinator. The coordinator will then work with the property owner and the maintenance company to solve the problem.

The U.S. Hwy 192 BeautiVacation Project is split into phases, what phase is next and when will it start?

The U.S. Hwy 192 BeautiVacation Project is currently bidding out Phase 2C of the project which includes S.R. 535 to Hoagland Blvd. The bid will be awarded in November or December of 2003. There is a clause in the contract restricting the contractor from breaking ground before January 5, 2004. The contractor must break ground within fifteen days of this date.

Where will the contractor store equipment during Phase 2C?

There are a few acres behind Sonny's Restaurant on U.S. Hwy 192 where equipment will be stored.

When will the U.S. Hwy 192 BeautiVacation Project be completed?

Although the West 192 BeautiVacation Project should be officially completed around the beginning of 2005, the West 192 Coordinator and Advisory Board will continue to make suggestions and improvements to enhance the project on an ongoing basis.

Osceola County Welcomes New County Manager



After an **exhaustive nationwide search**, Osceola County needed to look no further than the west coast of Florida to find its new county manager.

Edwin J. Hunzeker brings 15 years of experience as an assistant county administrator for Hillsborough County to the position. During his tenure, Hunzeker utilized his strong financial background to lead and improve every department and division in the county. He offers Osceola County a unique blend of CFO efficiency and growth management strategy important for today and tomorrow's infrastructure needs. "Osceola County represents a unique opportunity in achieving growth while preserving the rural values of old Florida," said Hunzeker.

The West 192 Redevelopment Board is pleased to have someone of Hunzeker's experience to work with. His track record includes directing the Community Services division of Hillsborough County to develop plans for public safety and public works, and overseeing debt management, purchasing and economic development for the Management Services division. His major achievements include the orchestration of a management team of highly skilled, self-motivated, customer-driven professional from both private and public sectors and community-based planning initiatives designed to assure participation in creating a unified vision for the neighborhoods.

In his free time, Hunzeker is a student of history and an avid reader. He also enjoys fostering his grown sons in their professional lives, acting as both father and mentor.

News Racks Installed

To provide visitors and community members with better access to information about the area, Osceola County signed an agreement with City Solutions to provide publication racks along the West 192 corridor. City Solutions recently installed its first system at the Old Town station. Community and tourism-related publications, which were selected via a lottery system, are displayed in a wall rack system. The publications are protected from the elements by durable polycarbonate doors. These doors offer UV protection and great visibility of the covers, making it easier for consumers to choose appropriate publications for their interests.



Guidemarker Maps Available

Guidemarker maps are available to local merchants and businesses to assist tourists and help those of you new to the area discover businesses along U.S. Hwy 192.

The maps direct visitors by category with a number on the map that can then be easily found by a coordinating number on the Guidemarker signs near the businesses.

You may now receive up to 1,000 maps per quarter at no charge. This initiative has been taken to help promote the area during

the redevelopment process. Maps may be picked up at the office of Hector Lizasuain, Coordinator of the W. 192 Project. His office is located at 4845 W. Irlo Bronson Memorial Highway between Guidemarkers 11 and 12. Fax the form below to (407) 390-9089, 48 hours prior to picking up the maps.

Complimentary U.S. Guidemarker Map Request Form

Fax to : 407-390-9089

Business Name: _____

Contact Name: _____ Phone #: _____

Address: _____ Fax #: _____

Map Quantity Requested: _____

Requested date of pick-up: _____ Time: _____

Please Note: The coordinator will call you if he cannot meet you at the requested date and time indicated above.

