

2005 SPECIAL EVENTS

MARCH

- 4-6..... Kiwanis Bluegrass Festival,
Osceola Heritage Park 813-783-7205
- 5..... Bluegrass Jam, Pioneer Center 407-348-4278
- 12..... The Twelfth Night,
Downtown Kissimmee-Toho Square 407-518-2586
- 18-20... The Mikado,
Osceola Center for the Arts 407-846-6257
- 19-20... Battle of Narcoossee Mill,
Ralph V. Chisholm Park 407-931-7003
- 25-27... The Mikado,
Osceola Center for the Arts 407-846-6257
- 28..... Caribbean Fusion,
Kissimmee Lakefront Park 407-933-8368

APRIL

- 1-3..... The Mikado,
Osceola Center for the Arts 407-846-6257
- 2..... Bluegrass Jam,
Pioneer Center 407-348-4278
- 8-30.... Juried Art Show,
Osceola Center for the Arts 407-846-6257

- 12..... The Twelfth Night,
Downtown Kissimmee-Toho Square 407-518-2586
- 24..... Jazzfest Kissimmee,
Kissimmee Lakefront Park 407-846-0699

MAY

- 6-31..... A View of My Own,
Osceola Center for the Arts 407-846-6257
- 7..... Bluegrass Jam,
Pioneer Center 407-348-4278
- 7..... Symphony in the Park,
Kissimmee Lakefront Park 407-933-8368
- 12..... The Twelfth Night,
Downtown Kissimmee-Toho Square 407-518-2586
- 26-30... The Florida Paso Fino Horse Association
Spectrum International, Sliver Spurs Arena at
Osceola Heritage Park 321-697-3300

JUNE

- 1-5..... A View of My Own,
Osceola Center for the Arts 407-846-6257
- 4..... Bluegrass Jam, Pioneer Center 407-348-4278
- 12..... The Twelfth Night,
Downtown Kissimmee-Toho Square 407-518-2586

BeautiVacation

W. 192 REDEVELOPMENT
4845 W. Irlo Bronson Memorial Hwy.
Kissimmee, Florida 34746
(407) 390-1700
<http://beautivacation.osceola.org>



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BeautiVacation

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West 192 Receives National Award



American City & County Magazine recently named the West 192 Redevelopment District one of America's Crown Communities in 2004.

Each year, American City & County Magazine recognizes local government projects that are unique, cost-effective and have a short- and long-term impact on the community. The communities that submitted award entries had to exemplify the best that local government has to offer its residents. Projects could encompass virtually any aspect of local government, including water supply, streets and highways, parks and recreation, public transportation, grounds maintenance, public safety and more.

Started in 1987, the West 192 Redevelopment Project is a \$29-million project that has transformed the Kissimmee-St. Cloud Resort Area into a more convenient, visitor-friendly and visually-appealing environment. Improvements have included three traffic lanes on each side of West Highway 192; ten-foot wide sidewalks with pedestrian lighting; transit stops designed to provide easy access to area attractions; landscaped right-of-way with benches, trash receptacles, kiosks, enhanced lighting and bike racks and a new sign system to provide tourists with a clear way of finding help. In addition, guidemarkers, which serve as area icons, are numbered sequentially and are brightly lit. Unique modular news racks strategically located along West 192 provide tourists with community publications in convenient and well-lit racks, eliminating the clutter that is often associated with many individual news bins.

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"The West 192 corridor has come a long way in a short amount of time, with redevelopment efforts that have impacted road construction, safety, travel convenience, landscaping and so much more," said Hector Lizasuain, West 192 Project Coordinator. "We are delighted to be recognized on a national level for our continued efforts to make Kissimmee-St. Cloud a beautiful place to stay and play."

Construction Improvements Begin at the I-4 Interchange

The first phase of construction efforts to improve the traffic flow between Highway 192 and Interstate 4 (I-4) began on January 3, 2005.

The transformation involves ramp closures that will occur throughout the project's construction, slated to take place in four distinct phases. Detour signs will be posted. Phase 1 affects traffic coming from westbound Highway 192 to westbound I-4; the second phase will affect traffic coming from westbound I-4 to eastbound Highway 192; the third phase will affect traffic coming from eastbound Highway 192 to westbound I-4; and the fourth and final phase will affect traffic coming from eastbound I-4 to westbound Highway 192.

The \$58.9-million construction project, with an estimated completion date set for summer 2007, will improve drainage as well as traffic flow to and from Highway 192 and I-4. The project also provides for future improvements such as wider space for future I-4 lanes and ramp improvements with Osceola Parkway.

For more information regarding this construction project, please contact the I-4 Public Information Office at 1-888-454-4884 or visit www.trans4mation.org.



WEST 192 REDEVELOPMENT BOARD

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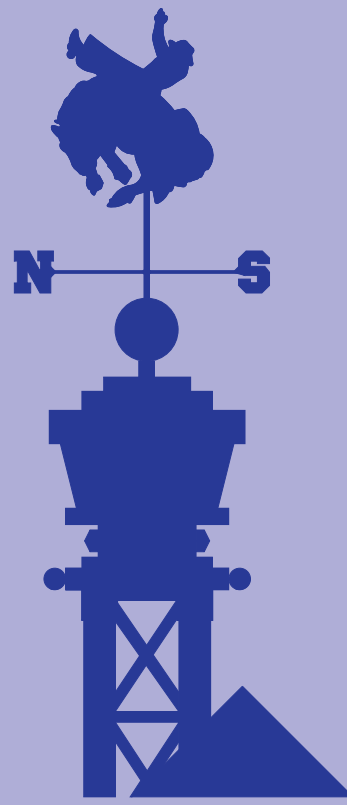
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Hector Lizasuain
West 192 Coordinator
West 192 Redevelopment District



Spotlight: Johnny Villarose

VMS Maintenance Systems, Inc.

How long have you been involved in the West 192 BeautiVacation project?



I have been working on the West 192 BeautiVacation project since September 2003.

What role do you play in the project? What are some of your responsibilities?

I am the VMS Maintenance, Inc. Project Manager. I oversee the project as a whole to make sure everything runs smoothly. I work with the VMS crews, contractors, consultants, and of course, West 192 Coordinator Hector Lizasuain.

How did you get involved in the project?

Before working here, I was a project manager in Texas. I was offered the job in Florida, and I thought it would be a great opportunity.

What do you consider the most important accomplishment of the project?

The project really looks great. We continuously receive feedback that the businesses and tourists are happy with West 192 and everything that has been done to develop the area. Of course, we are always working to improve what we do.

If you could choose one symbol to represent the project, what would it be?

In my opinion, the bus stops are the symbol that best represent the project. They are colorful, clean and helpful to visitors and residents alike.

What has been the most memorable occurrence surrounding the project?

The most memorable occurrences for me since I've been involved in this project are the hurricanes of this past fall. The project was hit pretty hard, and I was amazed to witness everyone come together as a team and a family to help out after the storms.

What do you see after the project's completion in 2006?

I see even more people enjoying the walkways, bus stops and everything else that makes this project so special. In addition, I see other communities learning from the West 192 BeautiVacation project and working to create a similar atmosphere.

What one word describes the project?

Colorful. The project is colorful in its designs and landscape. The people are colorful in the variety of businesses, residents and tourists that enjoy this project.

When you're not working, what activities occupy your time?

When I'm not busy working on West 192, I enjoy spending time with my family, hunting, fishing and occasionally golfing.

West 192 Board Member Honored



Jim Murphy, chairman of the Osceola County Tourist Development Council and vice chair of the West 192 Redevelopment Board, was recently selected as the

recipient of the 20th Annual Hospitality Sales & Marketing Association International (HSMIA) Central Florida 2004 Gene T. Hassett Award.

Murphy brings more than a decade of hospitality industry experience to his role as chairman of the Osceola County Tourist Development Council. Murphy has provided dedicated support and leadership to the Osceola County community as a whole. He serves as an advocate for the business community while acting as a voice for many services and community outreach programs.

"I cannot think of anyone more deserving of this award," said Hector Lizasuain, West 192 Coordinator. "The hospitality industry is so important to this area, and we are blessed to have Jim as a distinguished member of our redevelopment board because of the industry experience and expertise that he brings to the table."

2004 marked the 20th anniversary of the HSMIA Central Florida Gene T. Hassett Award, which recognizes dedicated service to the growth and prosperity of the Central Florida Hospitality Industry. Selection criteria notes that the recipient must have achieved success in one of the following areas: hotel/motel, restaurant, attraction/entertainment or government and must have worked to increase the stature and raise the standards of the industry. Previous award recipients include Glenda Hood, Henri Landwirth, Bill Peeper, Harris Rosen, The Cast of Walt Disney World, Jim Atchison, Carolyn Fennell and Joe Leonard.

West 192 Introduces the BeautiVacation Award

The West 192 Redevelopment Board wants to recognize local businesses for their efforts to make West 192 a beautiful place to stay and play. Starting in February 2005, West 192 Coordinator Hector Lizasuain and board members of the West 192 Redevelopment Board will review BeautiVacation Award nominations to select award winners on a monthly basis.

Award selections are based on improvements to cleanliness, landscaping, lighting, safety and facilities, as well as the overall benefit to the community. Award nomination forms are available at the West 192 office located at 4845 W. Irlo Bronson Memorial Highway, between Guidemarkers 11 and 12. The forms can also be downloaded from the West 192 website at beautivacation.osceola.org.

If you think your company or another company along the West 192 corridor is deserving of this award, please complete an award nomination. Winners will be selected every month to receive an award certificate and gift for their contributing efforts to improve the West 192 BeautiVacation project as well as recognition in the West 192 newsletter and on the website. In addition, winners will be given a congratulatory sign to post outside of their businesses for the duration of the month that they've been selected. Winners will also be asked to join representatives from the West 192 Redevelopment Board during a community meeting for an official award presentation. Please call the West 192 office at 407-390-1700 for more information.



Guidemarker Maps Available



Guidemarker maps are available to local businesses to assist tourists and those new to the area. The maps direct visitors to local businesses by referencing their locations between Guidemarkers.

Businesses may now receive up to 1,000 maps per quarter

at no charge. This initiative has been taken to promote the area during the redevelopment process. Maps may be picked up at the West 192 Redevelopment Office, at 4845 W. Irlo Bronson Memorial Highway between Guidemarkers 11 and 12. Please call 407-390-1700 to request maps. Requests should be called in at least 48 hours prior to pick up.

New Promotional Opportunity for Area Businesses and Organizations

Central Florida businesses and organizations that want to promote themselves can now reach out to the thousands of people who travel the West 192 corridor every year.

The West 192 BeautiVacation Project is now offering map display advertising opportunities to area businesses. The full-color guidemarker maps are distributed to tourists, local residents and businesses along the West 192 corridor. The colorful piece includes a map with area businesses listed by guidemarker location, community events, visitor information tips and more!

The maps are distributed via tourism information centers, the Kissimmee-St. Cloud Convention & Visitors Bureau welcome centers, the Osceola Parkway tollbooths, the West 192 BeautiVacation office, area Chambers of Commerce and other local business. Approximately 125,000 maps are printed and distributed every six months, or as needed.

"Every year, thousands of residents and tourists stop to pick up these helpful guidemarker maps," said Hector Lizasuain, West 192 Coordinator. "We decided to offer this cost-effective marketing opportunity to local businesses and organizations to provide them access to the people who travel along West 192."

To reserve space in the next edition of the West 192 BeautiVacation guidemarker map, please contact Lizasuain at 407-390-1700 or hliz@osceola.org. But hurry to take advantage of this opportunity because space is limited and available on a first-come, first-serve basis.